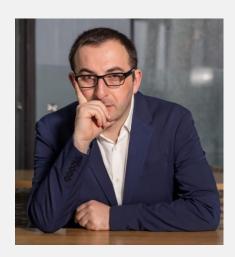
# **Tornike Guruli**



#### **Contact**

#### Email:

Tornike.Guruli@iliauni.edu.ge

## **Languages**

English – C1 Russian – C1 German – C1 Georgian Native

## **Books**

Crisis Communication (2003) Training Tools for Trainers (2012) Introduction in Public Relations (2021)

# **Voluntary Work**

Working with prisoners
Working with people with disabilities
Working with start-ups
Working with women in regions

## Summary

Result-oriented professional focused on exceeding revenue objectives and driving business growth. Excellent communication, networking and lead development skills. Strong background in marketing/sales/B2B/Retail/FMCG. High ethical standards.

# **Skill Highlights**

- Management
- Interpersonal Skills
- Strategic thinking / Complex problem solving
- Public Speaking
- Marketing/Sales
- Team-Working
- CrisisManagement

## **Experience**

**CEO** - 01/2023 present Gorgia LTD (Georgia, Armenia, Turkey, Bulgaria) <a href="www.gorgia.ge">www.gorgia.ge</a>
Professor – 8/2014 Ilia State University (Georgia)
Teaching Experience in Georgian, Russian, English and German languages <a href="www.iliauni.edu.ge">www.iliauni.edu.ge</a>

Deputy CEO - Archi, 01/2021-01/2023 www.archi.ge

**Head of Marketing** – 10/2019-10/2020 Orient Logic LTD www.ol.ge

**Head of Sales and Marketing** – 02/2015-09/2019 PSP Pharma. www.psp.ge

**CEO** of Tree of Life Foundation – 02/2013-02/2015 (Bank of Georgia) <a href="https://www.bog.ge">www.bog.ge</a>

**Head of Marketing/PR** – 10/2009-02/2013 Wissol Group (Wissol Petroleum Georgia, Smart Supermarket Chain, Vianor, Torpedo Kutaisi, Wendy's) <a href="https://www.wissol.ge">www.wissol.ge</a>

**Strategic Communication Consultant** – 10/2006-10/2009 Sarke Consulting

## **Education**

**Bachelor Degree**: Georgian Technical University, 2000, Public Relations. (with honours)

Master Degree: University of Technology Chemnitz, Germany, 2005, Media Communication. (1,2 excellent) PhD Degree: Georgian Technical University, 2018,

Business Administration. (3.8 GPA)

**PhD Scholarship**: University of South Carolina (USA), 2013

## **Certifications**

Community Project Management, Theodor Heuss Kolleg, Berlin,

Education for International Trainers, Theodor Heuss Kolleg, Berlin, Germany

Integrators Exams, Institute of Adizes

Google Digital Garage – Exams in Digital Marketing.