

Tornike Guruli



Contact

Email:

Tornike.Guruli@iliauni.edu.ge

Languages

English – C1
Russian – C1
German – C1
Georgian Native

Books

Crisis Communication (2003)
Training Tools for Trainers (2012)
Introduction in Public Relations (2021)

Voluntary Work

Working with prisoners
Working with people with disabilities
Working with start-ups
Working with women in regions

Summary

Result-oriented professional focused on exceeding revenue objectives and driving business growth. Excellent communication, networking and lead development skills. Strong background in marketing/sales/B2B/Retail/FMCG. High ethical standards.

Skill Highlights

- Management
- Interpersonal Skills
- Strategic thinking / Complex problem solving
- Public Speaking
- Marketing/Sales
- Team-Working
- Crisis Management

Experience

CEO - 01/2023 present Gorgia LTD (Georgia, Armenia, Turkey, Bulgaria) www.gorgia.ge

Professor – 8/2014 Ilia State University (Georgia)
Teaching Experience in Georgian, Russian, English and German languages www.iliauni.edu.ge

Deputy CEO - Archi, 01/2021-01/2023 www.archi.ge

Head of Marketing – 10/2019-10/2020 Orient Logic LTD
www.ol.ge

Head of Sales and Marketing – 02/2015-09/2019
PSP Pharma. www.psp.ge

CEO of Tree of Life Foundation – 02/2013-02/2015
(Bank of Georgia) www.bog.ge

Head of Marketing/PR – 10/2009-02/2013 Wissol Group
(Wissol Petroleum Georgia, Smart Supermarket Chain, Vianor, Torpedo Kutaisi, Wendy's) www.wissol.ge

Strategic Communication Consultant – 10/2006-10/2009
Sarke Consulting

Education

Bachelor Degree: Georgian Technical University, 2000, Public Relations. (with honours)

Master Degree: University of Technology Chemnitz, Germany, 2005, Media Communication. (1,2 excellent)

PhD Degree: Georgian Technical University, 2018, Business Administration. (3.8 GPA)

PhD Scholarship: University of South Carolina (USA), 2013

Certifications

Community Project Management, Theodor Heuss Kolleg, Berlin,
Education for International Trainers, Theodor Heuss Kolleg, Berlin, Germany
Integrators Exams, Institute of Adizes
Google Digital Garage – Exams in Digital Marketing.